

## Network Branded Prepaid Cards



In 2008, Ceridian Stored Value Solutions (SVS) launched our first Network Branded Prepaid card solution. Since then, we have helped many clients create their ideal prepaid program.

The SVS Network Branded card can be used anywhere Visa®, MasterCard®, or Discover® cards are accepted. SVS currently supports both cards branded with a Visa, MasterCard or Discover logo as well as private label cards with access restricted to specific locations or redeeming qualifications.

The SVS Network Branded card can be used to enhance any existing gift card program. It is convenient and easy to use. Here are some of the benefits:

### Added Convenience

SVS is the industry leading global prepaid provider. We are fully dedicated to the prepaid market, delivering a full suite of solutions to fit all of your business needs. Our services include:

- **Cards are accepted the same way** any Visa, MasterCard, or Discover **debit or credit cards are accepted.**
- **Funds are settled automatically** to the redeeming partner through the issuing card bank just like a credit card settlement.
- **Cards with worldwide acceptance.** Currency conversion and funds movement happen automatically! These cards are truly universal.
- For franchise businesses, make **gift card acceptance across multiple point of sale systems** easy for your business partners. We can limit redemption to specific merchants to ensure your card is used at qualified locations, while requiring no programming for implementation.

### Improved Foot Traffic

- **Leverage new promotional and co-branding opportunities.** Ease of administration and no point of sale constraints make partnering with another business easier than ever.
- **Take advantage of multiple sales channels.** These cards can be sold at third party gift card host locations, directly to consumers in stores, or on the web. They can also be sold and activated in bulk for business to business transactions.

At SVS, we are making it easier than ever to generate new revenue and increase brand awareness using your prepaid card program. Possible uses include:

- **Consumer Products**
- **Marketing Promotions**
- **Rebate programs**
- **Loyalty Initiatives**
- **Corporate Incentives**
- **Cobranding Initiatives**
- **Consumer Gift Cards**
- **Rewards**

**To find out how SVS Network Branded prepaid cards can help your program, please contact Don Gayle at 502-420-6512 or by email at [dgayle@storedvalue.com](mailto:dgayle@storedvalue.com).**

